



Albertsons Boise Open Announces Sponsor Invitation for Army Vet Corporal Chad Pfeifer

Albertsons gives playing invitation to the Albertsons Boise Open presented by Kraft & Nabisco to local Army veteran and amputee Corporal Chad Pfeifer

(June 8, 2015) – Albertsons announced that it will give a sponsor invitation to the Albertsons Boise Open presented by Kraft & Nabisco to local Army veteran Corporal Chad Pfeifer. Cpl. Pfeifer will make history at the Albertsons Boise Open in July as he will become the first ever amputee to participate in a Web.com Tour event. Cpl. Pfeifer, 33, lost his left leg above the knee in April of 2007 when a roadside bomb exploded while he was on patrol in Iraq. He learned the game while rehabbing in an Army hospital, and golf became a major part of his healing process. He quickly became a playing professional competing in Gateway Tour and eGolf Tour events.

Pfeifer won the 2011 National Amputee Golf Championship, and is a three-time champion of the Warrior Open. Nicknamed “Corporal Clutch” from his appearance on Golf Channel’s *The Big Break*, Cpl. Pfeifer was invited to play in last July’s American Century Championship at Lake Tahoe. He was in a field of 80 professional athletes and entertainers competing for \$600,000 in prize money, and finished tied for fifth place.

“I want to take this dream as far as I can,” said Pfeifer. “I’m representing thousands of my brothers and sisters who fought and continue to fight for our country all over the world every day.”

Cpl. Pfeifer will have the support of the local military community at Hillcrest, and expect some large roars when he makes his way through the 16th hole, where the Patriots’ Outpost hospitality area will be located.

The Albertsons Boise Open presented by Kraft & Nabisco has given over \$17 Million to hundreds of charities since the tournament began, which is an all-time record on the Web.com Tour in terms of total charitable contributions. For more information, please visit www.AlbertsonsBoiseOpen.com.

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ABOUT THE ALBERTSONS BOISE OPEN PRESENTED BY KRAFT & NABISCO

The Albertsons Boise Open presented by Kraft & Nabisco is one of only four Web.com Tour events that have existed since the Tour's inception in 1990, and the event has played host to many of golf's current superstars. The Albertsons Boise Open is much more than a golf tournament, having provided over \$17 Million to Idaho non-profit organizations in its history, with the 2014 event generating a record-breaking \$1.45 Million. In addition, the tournament showcases Boise and the State of Idaho to millions of viewers nationally and internationally on Golf Channel. The Albertsons Boise Open returns to Hillcrest Country Club July 9-12, 2015. Thanks to the Tyson Foods TICKETS Fore CHARITY™ program, 100% of all ticket sales support local charities. For more information, please visit www.AlbertsonsBoiseOpen.com.

ABOUT THE WEB.COM TOUR

Founded (1990), owned and operated by the PGA TOUR, the Web.Com Tour continues to identify those players who are ready to compete and win on golf's biggest stage. The Web.com Tour is now The Path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals. Web.com became the Tour's umbrella sponsor on June 27, 2012. A 10-year agreement (through 2021) is in place. The Tour enters its 26th year of competition in 2015. Three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won 407 PGA TOUR titles, including 19 majors and five PLAYERS Championships. The PGA TOUR, through the efforts of its tours and their tournaments, sponsors, players and volunteers, surpassed \$2 billion in charitable giving in Jan. 2014. To learn more about the PGA TOUR and Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM, Twitter, Facebook and Instagram.

ABOUT LAGARDÈRE UNLIMITED

A division of the Lagardère Group dedicated to Sports and Entertainment, Lagardère Unlimited deploys its international expertise in six complementary business lines: Events management; Talent representation; Stadium & Arena operations; Marketing services and brand activation; Media rights production and distribution; and sports academy management. Lagardère Unlimited has more than 1,300 employees and conducts business in more than 20 countries. Current Lagardère Golf clients include PGA TOUR stars Phil Mickelson, Jordan Spieth and Keegan Bradley. The Lagardère Unlimited Golf Event Management Division is led by industry veteran Jeff Sanders.

