

AAA Outreach Worksheet					Section 13-OT
Review Section:	Requirement Reference	Available On-site	Review Questions	Compliance Yes/No	On-site Training Area: If "No" identify issue, list Training, and set Outcome (Outcome is what needs to be implemented)
D13-OTR-A01	PM 12.2.6.	Provide outreach efforts that focus on identifying older persons who have the greatest economic or social need, with particular attention to low-income minority elderly, elderly living in rural communities, and severely disabled elderly.	Does the AAA assure that outreach efforts focus on identifying those older persons who have the greatest economic or social need, with particular attention to low-income minority elderly, elderly living in rural communities, and severely disabled elderly?		Issue: Training: Outcome:
D13-OTR-A02	PM 12.2.6.	Provide data used to determine success of outreach during federal fiscal year (Oct. 1st - Sept. 30th).	To determine the effectiveness of outreach services, does each AAA annually review program data to determine success in reaching those older individuals?		Issue: Training: Outcome:
D13-OTR-A03	PM 12.2.6.	Provide a list of the AAA outreach activities during the federal fiscal year (Oct. 1st - Sept. 30th) where AAA/provider made one-on-one contact to inform people about Title III and Title VII services.	To classify an "Outreach" activity, it must consist of "one-on-one" contact. All multi client or caregiver activities that are not one-on-one must be recorded as "Public Information".		Issue: Training: Outcome:
D13-OTR-A04	ADRC Readiness Assessment	Provide the formal outreach/marketing plan in place, with strategies.	Does the AAA have a formal outreach/marketing plan?		Issue: Training: Outcome:
D13-OTR-A05	PM 12.2.6.	Determine through staff interview and documentation	Make sure the AAA is recording only "Title III" and "Title VII" " <u>one-on-one</u> " contacts for outreach.		Issue: Training: Outcome:
D13-OTR-A06	PM 12.2.6.	Determine through staff interview and documentation	Make sure the AAA is recording only "Title III" and "Title VII" contacts with multiple clients or caregivers (e.g. publications, publicity campaigns, mass media activities, presentation under "public information" <u>not outreach.</u>		Issue: Training: Outcome: