

PRO Age Connections

Entire Month of February

Friendly Calling Challenge

February is Loneliness Awareness Month!

Join us to Connect, Care, & Change.

Make 3 to 5 “Friendly Calls” to older adults that you care about in your community.

Complete an entry form for a chance to win a prize!

Call Cara Christensen
Area Agency on Aging V
(208)233-4032

Family

Friends

Neighbors



PRO Age Connection's Friendly Calling Challenge Invitation

Hello Everyone!

On behalf of the Area Agency on Aging's PRO Age Connections program, we are writing to extend a sincere invitation for your company/organization to participate in our upcoming community outreach event, "PRO Age Connection's Friendly Calling Challenge," which will be held throughout the entire month of February.

The Idaho Commission on Aging has deemed February as Loneliness Awareness month for our older population. To address social isolation and loneliness, our agency will focus on reaching out to older adults in the community to have a friendly chat. The goal of this event is to reach out to as many older adults as possible during the month of February. By having a friendly conversation and showing the older population that we care, we can have a positive impact on our community.

How your company/organization can participate:

We welcome and challenge your employees to volunteer their time by making 3 to 5 "Friendly Calls," during the month of February. Volunteers will make calls to their own friends, family members, neighbors, church members, or any other older adults they may know. The calls will provide the person with socialization, kindness, and a considerate ear. Just a friendly chat. When calls are completed (3 to 5 per person), each participant will complete an entry form and enter for a chance to win a prize.

Companies/Organizations can also contribute to the event by donating to The Area Agency on Aging for event materials and prizes, or by kindly donating a prize item.

This event will provide brand exposure for your company/organization through outreach and presentations to promote this challenge. We believe your involvement in this event would significantly benefit our efforts in gaining the community's involvement and support by demonstrating your commitment to the community's social responsibility.

This challenge is simple with little to no cost. Calls can be made at your convenience, either at work or at home. It's enjoyable because participants choose who they want to call. Most of us already have 3 to 5 older adults that we miss and wish we called more often. The biggest donation is time. It is rewarding to know you made someone smile for the day.

To confirm your company's/organization's participation, please contact Cara Christensen. The last day will be February 28, 2025.

We look forward to collaborating with you and your staff to make a positive impact in our community and spread a little sunshine! More information on PRO Age Connections can be found on our Facebook page. Please give us a like.

Sincerely,

Cara Christensen

Cara.christensen@sicog.org (208) 233-4032
214 E. Cetner St. Ste. 60 Pocatello, ID 83201
Information & Assistance, PRO Age Connections Coordinator,
Consumer Direct Coordinator



I MADE A FRIENDLY CALL!



DATE:

YOUR NAME:

YOUR PHONE #:

YOUR EMAIL:

COMPANY:

#1					
Who (Circle):	Friend	Family Member	Neighbor	Church Member	Other
Their Age:	60-70	70-80	80-90	90+	
Do They Live Alone?	Yes	No			
City & State:					
Minutes Spent:					
#2					
Who (Circle):	Friend	Family Member	Neighbor	Church Member	Other
Their Age:	60-70	70-80	80-90	90+	
Do They Live Alone? (Circle)	Yes	No			
City & State:					
Minutes Spent:					
#3					
Who (Circle):	Friend	Family Member	Neighbor	Church Member	Other
Their Age:	60-70	70-80	80-90	90+	
Do They Live Alone? (CIRCLE)	Yes	No			
City & State:					
Minutes Spent:					

Your Signature: _____